



Stowe Community Tourism Support Fee

What is a tourism support fee?

A fee that is collected by lodging properties and used to fund tourism initiatives in the area. Stowe's fee of \$2.50 plus tax per night goes towards operating the Go Stowe Visitor Information Center, maintaining the GoStowe.com website, funding strategic marketing campaigns and supporting local events and small businesses.

What is Go Stowe?

Go Stowe is the go-to resource for guests during every stage of their visit. In addition to marketing Stowe as a year-round destination, Go Stowe serves the guest at every level and connects them to local businesses through our trip-planning resources and personalized recommendations. Give us a call at (800) 467-8693 or email AskUs@gostowe.com.

Why is this program important?

Tourism is essential to Stowe's economy, and our community would not be what it is today without investment. Stowe sees over a million visitors each year, many of which seek out information and resources. Investing in tourism provides visitors with better service, locals with a dedicated outlet as well as sustainability for local businesses.

