

# Stowe Area Association Non-Profit Member Benefits

## Marketing Benefits

- One (1) Business Directory listing on GoStowe.com or one (1) expanded listing on GoStowe.com (if relevant, at the discretion of the Marketing Manager)
- Relevant events on GoStowe.com Events Calendar
- One (1) Stowe Travel Planner listing (if relevant, and at the discretion of the marketing team)
- Inclusion in Go Stowe earned channels (including blog and social media) at the discretion of the marketing team
- Visitor Information Center: referrals, brochure distribution, and event displays (20K+ visitors annually)
- Opportunity to speak at Membership Meetings (if relevant, and at the discretion of the marketing team)
- Stowe Gift Certificate program

## Business Development Benefits

- Monthly membership mixers
- Monthly membership meetings
- Annual membership meeting and dinner
- Bi-weekly Member E-Newsletter
- Access to Member Facebook group
- Member mailing labels
- Educational seminars

## Cost Saving & Program Benefits

- Group fuel pricing for you and your employees through Bourne's Energy
- Group rates on Dental and Vision Insurance
- Exclusive deals at other member businesses through the Stowe Perks program
- In partnership with SMR and the Town of Stowe, SAA brings the Mountain Road Shuttle to Stowe which provides seasonal service between Thanksgiving and late March

## Pay-to-Play Benefits\*

- Listings on GoStowe.com if relevant, and at the discretion of the marketing team
- Co-op advertising programs (opportunities vary)
- Stowe photo library access
- Consumer shows and events (brochure distribution) if relevant, and at the discretion of the marketing team

*\*Extra costs associated with all these programs*