



Stowe Area Association Stowe Perks Program

What is the Stowe Perks Program?

- Stowe Area Association's Stowe Perks Program is a value-added benefit for SAA members and their employees who receive discounts at other participating member businesses through the program.
- In exchange for offering a Perk, a business can participate in the program and receive Stowe Perks cards for their employees to use and receive these discounts.
- By signing up for the program, SAA will distribute Stowe Perks cards that are used to receive the discounts.
- See the full list of Stowe Perks and participating businesses at gostowe.com/perks.

Why Join the Stowe Perks Program?

- Member-to-member support is important. Stowe Perks offers incentives for local people to patron SAA member businesses. The more participation, the bigger the program.
- Increased sense of community: Stowe Perks visibility at local businesses will garner interest and engagement within the SAA community.
- Additional Seasonal Marketing Opportunities: Along with ongoing Stowe Perks, SAA will send seasonal emails announcing limited-time specials by participating businesses. This provides the chance to connect with locals at your convenience.

How the Stowe Perks Program Works

- Sign up for the Stowe Perks Program by offering a discount or deal for other member business employees and filling out this participation form.
 - You may offer a year-round or seasonal Perk, and may include blackout dates such as holidays and weekends.
 - Examples of offers include, but are not limited to: a percent off goods/services; a free gift with a purchase; or other.
 - Your year-round offer will be listed at gostowe.com/perks.
- Receive Stowe Perks cards from SAA for your employees.
- Employees with Stowe Perks cards may use them at other participating member businesses for discounts in Stowe.
- If you would like to change your existing/current Perk, please email membership@gostowe.com.

If you want to request Stowe Perks cards for you and/or your full-time employees to use at participating businesses. **Please fill out the form on the back of this page.**

Questions on Stowe Perks? Contact membership@gostowe.com



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How the Stowe Perks Program Works



Fill Out the
Participation
Form



Get Your
Stowe Perks
Cards



Submit
Seasonal
Perks



Check Out Offers at
gostowe.com/perks



Receive Discounts
at SAA Member
Businesses

Sign Up & Card Request Form

Please fill out and return the form via email, mail or fax:

Email: membership@gostowe.com

Mail: Membership & Marketing Coordinator
Stowe Area Association
P.O. Box 1320
Stowe, VT 05672

Business Name: _____

Stowe Perks Offer: _____

Black-Out Dates/Exclusions, if any: _____

Number of Cards: _____

Delivery Method:

Please send the cards to this address: _____

I will pick up the cards at SAA (51 Main Street). Please leave them at the front desk.

Signature: _____

Date: _____

Questions on Stowe Perks? Contact membership@gostowe.com